

THE INTERNATIONAL CENTRE

Exterior LED Digital Advertising

MAXIMIZE YOUR EVENT'S VISIBILITY



Digital Advertising on Exterior LED Signs

Catch over 61,000 daily commuter's attention while we advertise your event on two of our double-sided 10'x 20' LED entrance signs.

As part our complimentary promotional program The International Centre will help you create a Basic Event Message that can be displayed on the Exterior Entrance and Hall LED screens. Simply provide us with an image and we will take care of the rest!

BASIC EVENT MESSAGE

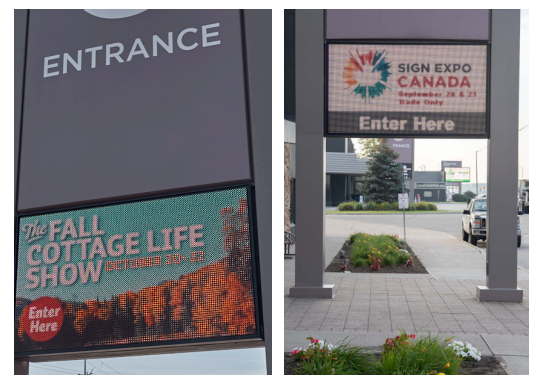
The International Centre's Basic Event Message is created from text and images (i.e. logo and/or brand image) provided by the Client. The final file should comply with the Advertising Specifications below.

The Client content must be provided one month prior to the event date(s) and approved by The International Centre.

Ask about our sponsorship opportunities for Exhibitor advertising on the Main Entrance Signs.

Advertising Specifications

For the best visual quality, client content must be received in the formats outlined below.



ACCEPTED FILE DIMENSIONS AND FORMATS

	Dimensions*	Orientation	Formats
Airport Road Main Entrance Signs	624px W x 360 px H	Landscape	JPG or PNG
Hall Entrance Signs	256px W x 144 px H	Landscape	JPG or PNG

*For both Airport Road and Hall Entrance signs, artwork file cannot exceed specified dimension